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**SECOND SEMESTER 2022-2023**

# Course Handout Part II

Date: 16-01-2023

In addition to part-I (General Handout for all courses appended to the time table) this portion gives further specific details regarding the course.

*Course No.* **: HSS F317**

*Course Title*  **: Introduction to Globalization**

*Instructor- In- Charge* **:** Harsh Mittal

1. **Scope and objective of the course:** This course will explore our changing world in various dimensions of social, economic, ecological, cultural and political connectedness. The exploration as such will intensely and critically engage with the proposition that the change in these various dimensions is somewhat connected to the processes of globalization that include but are not limited to Internationalization, Westernization, and Americanization. The course shall locate globalization in everyday experience of the participants and make attempts to peel back (and add) layers in space and time through our discussion of various theoretical perspectives on globalization and also by mobilizing insights from the emerging field of global studies. Our objectives would be to understand the globalizing polity, economy, and socio-cultural milieu in Indian context and to also generate reflections on emerging challenges with respect to global issues such as transnational migration, climate justice, sustainability and global financialization.
2. **Text Book (TB):**

Steger, Manfred B. 2020. *Globalization A Very Short Introduction*. Oxford: Oxford University Press.

1. **Reference (RB):**
2. Ritzer, George and Dean, Paul, 2015. *Globalization: A basic text*. John Wiley & Sons.
3. Juergensmeyer, Mark, Saskia Sassen, Manfred B. Steger, and Victor Faessel, eds. 2018. *The Oxford Handbook of Global Studies*. Oxford University Press. <https://doi.org/10.1093/oxfordhb/9780190630577.001.0001>.
4. **Course Plan**

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| **Lect. No.** | **Learning Objectives** | **Topics to be covered** | **Reference** |
| 1 | Introductory class | Introduction to the course and evaluation methods | Course handout |
| 2-3 | To familiarize with the concept of globalization and the interest it attracts from various discourse communities | What is globalization and where can we locate it?  Debate over dating globalization | TB Ch. 1, 2 |
| 4-5-6-7 | Explain globalization from various dimensions | Social, Political, Cultural, Ecological and Ideological | TB Ch. 3,4,5,6,7 |
| 8-9 | To appreciate the ongoing efforts to understand and conceptualize contemporary phenomena associated with globalization | Glocalization, Globality, Global Imaginary, Grobalization | RB1: Ch. 2  Khondker, H.H. and Robertson, R., 2018. Glocalization, consumption, and cricket: The Indian Premier league. Journal of Consumer Culture, 18(2), pp.279-297. |
| 10-11 | To relate with various anxieties and cheers related to globalization and their seepage into popular media and academic discourse | Jihad versus McWorld  Clash of Civilizations  Lexus and the Olive Tree  McDonaldization of Society | Archive of various opinion articles and other audio-visual media (to be built collectively) |
| 12-13 | Processes of Globalization | Imperialism  Colonialism  Neo Colonialism  Westernization  Americanisation | RB1: Ch. 3 |
| 14-15 | To learn about various organizational efforts to resist/alter globalization | Resistance, Anti-Globalization and alter-globalization Movements | RB1: Ch. 15  Pleyers, G., 2013. A brief history of the alter-globalization movement. Books & ideas.  Bogaert, K., 2011. Global dimensions of the Arab Spring and the potential for anti-hegemonic politics. Jadaliyya, (21 december). |
| 16-17 | To understand the decolonial perspective on globalization | Globalization**(s)** | Walter D. Mignolo (2020): Coloniality and globalization: a decolonial take, Globalizations, DOI: 10.1080/14747731.2020.1842094 |
| 18-19-20-21 | To gain an overview of select theories and frameworks that allow for analyzing contemporary globalization processes | Arjun Appadurai’s five scapes of globalization  David Harvey’s time-space compression  Anthony Gidden’s time-space distanciation  Doreen Massey’s global sense of place | RB1: Ch. 9; Handouts would also be shared |
| 22-23-24 | To explore the various historical events and processes with globalizing effects in the Indian subcontinent | The case of Kachchhi’s merchants and entrepreneurs  Silk roads  Transnational Indian Business | Selected excerpts from Chayya Goswami’s (2016) and Jagjeet Lally’s (2021) books  Tumbe, C., 2017. Transnational Indian Business in the Twentieth Century. Business History Review 91, 651–679. |
| 25-26-27 | To identify with the globalizing tendencies in Indian polity and economy | The changing dynamics of Indian negotiators interacting with international rule-making and norm-setting bodies | Sinha, A., 2016. Chapter three: Trade, statecraft and state capacity in India. In *Globalizing India*. Cambridge University Press. |
| 28-29-30 | To reflect on the globalizing socio-cultural milieu in South Asia and of South Asians | Globalizing tendencies in the contemporary consumption practices and making of public space and culture | Jackson, P., 2004. Local consumption cultures in a globalizing world. Transactions of the institute of British Geographers, 29(2), pp.165-178.  Gopal, S. and Moorti, S., 2008. *Introduction: Travels of Hindi Song and Dance*. In Global Bollywood: Travels of Hindi song and dance. U of Minnesota Press. |
| 31-32 | To understand how the agenda of Sustainable development is shaping up through the forces of Globalization | Global Climate Justice  Sustainability standards for accessing global markets | RB1: Ch. 11  Ujwal Kalra, Srejan Goyal, and Rama Mohana R Turaga (forthcoming). *Chapter 3: SMEs, International Markets, and Sustainability: The Case of AgroDutch Industries.* In Corporate Sustainability in India: Text and Cases. Cambridge University Press. |
| 33-34 | To relate with various contemporary global issues and analyze their implications for organizations in Indian context | International labor migration  Global financialization  Globalization and ongoing contestation over land | RB2: Ch 17, 18, 22  Keivani, R., Mattingly, M., 2007. The Interface of Globalization and Peripheral Land in the Cities of the South: Implications for Urban Governance and Local Economic Development. International Journal of Urban and Regional Research 31, 459–474. |
| 35-36 | To explore how globalization has influenced the career choices of young people | Transnational student mobility | Yang, Peidong. 2018. “Compromise and Complicity in International Student Mobility: The Ethnographic Case of Indian Medical Students at a Chinese University.” *Discourse: Studies in the Cultural Politics of Education* 39 (5): 694–708. |
| 37-38 | To identify global identity assertion and policymaking in Indian context | The case of smart cities agenda | Instructor’s field-notes |
| 39-40 | Group Project presentations | | |

**\*Lab classes:** Consisting of Audio-Visual lectures/clips, etc.to be announced in the class time to time.

1. **Evaluation Scheme: 100%**

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| **Sl. No.** | **Component** | **Duration** | **Weightage (%)** | **Date & Time** | **Nature of Component** |
| 01. | Quiz | 30 min | 15 | In class (timings would be announced) | Closed Book |
| 02. | Mid semester exam | 90 min. | 20 | 15/03/2023: 2 to 3 pm | Open Book |
| 03. | Group Project | Multiple iterations | 35 | Presentations to be done in class | Open Book |
| 04. | Comprehensive Exam | 3 hrs. | 30 | 13/05/2023 FN | Open Book |

1. **Academic Honesty and Integrity Policy**: Academic honesty and integrity are to be maintained by all the students throughout the semester and no type of academic dishonesty is acceptable.
2. **Chamber Consultation Hour:** TBA

**Course Notices:** Notices, if any, will be displayed on the HSS Notice Board.

**Make-up:** Make-up components will be allowed provided there would be documentary support from SWD to prove the case. For health-related emergencies, a letter from the Health Centre is required. Prescriptions will not do.

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**Harsh Mittal**

**INSTRUCTOR-IN-CHARGE**